Elizabeth Perry on the Secrets to the CCP's Resilience

The Harvard professor explains Xi Jinping Thought and how the CCP's revolutionary heritage may inoculate it against the disease that overtook communism in Europe.

BY EVA PILTSCHIKOVA | AUGUST 1, 2017

Elizabeth J. Perry is Henry Rosovsky Professor of Government at Harvard University and Director of the Harvard Yenching Institute. Her research focuses on the history of Chinese revolution and its implications for contemporary Chinese politics. Perry's books include Challenging the Mandate of Heaven: Contention and Its Aftermath in China (2002), Anyuan: Mining China's Revolutionary Tradition (2012), and Rebels in Chinese Hearts: Modernity, Revolution, and Moral Psychology. In this lightly edited interview, we discussed the secrets of the Chinese Communist Party's success, how Xi Jinping was ideology and history to his maximum, and why Mao Zedong still matters.

Elizabeth Perry
Credit: Beth Gazdowski

Q: For decades, Western political scientists predicted that Communist China would either collapse or liberalize as it reformed its economy and got richer. But the Chinese Communist Party (CCP) stayed in power. What did they get right that the Soviet Communist Party got wrong? Or was another way how did the CCP adapt?

A: In terms of its formal institutions, China looks awfully similar to the former Soviet Union. Both countries have a powerful executive and a Central Committee that collapsed in the late 1980s. And one major reason that political scientists gave for the collapse of the former Soviet Union and Eastern European communist countries was their formal political institutions. If you look at an organizational chart, China looks awfully close to those. There are few small differences: China has a National People's Congress, the rubber-stamp legislature, which the Soviet Union never had. But basically it's the same.

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Many have suggested, then, that China's success is due to its informal institutions in contrast [Lenin and Deng Xiaoping](#), for example. But many of those informal institutions were also shared by other famously communist countries.

So we look [Max Horkheimer](#), Sebastian Heilmann and I suggest that the CCP's success is how decent institutions it does it's about operations. Even the 1920s, so, the CCP has had a kind of experimental ethos. Particularly after 1927, when the CCP was forced out of the cities and into the countryside, it had to figure out a way to adapt to its environment in which there was no support from the cities. The Chinese Communists had been a worker's revolution; Chinese Marxist-Leninists focused on the proletariat, the urban working class, as the agent of revolutionary change. But once they were forced out, they had actually done a pretty good job mobilizing workers in factories, but they had to figure out how to deal with peasants in the countryside. They also had to figure out how to deal with—and to survive—very different parts of China. The Kuomintang, and then the Japanese, kept them on the run.

China's now experimental revolution — 30 years in those days, the CCP became very flexible. It scale mistakes, but it never felt as constrained by its institutions as many other communist societies did. Instead, it has always looked at problems and solutions as possibilities for different kinds of policies, and also for creating short-term organizations to deal with them. It has continued to use this flexible mode of operation to deal with various kinds of policy challenges.

So one big reason is the evolutionary tradition of the CCP, and in that tradition, its flexibility and adaptability. Also very important is a style of mass mobilization that is quite different from the one Soviet Union Soviet States or Eastern Europe. Part of the revolutionary period, the CCP developed techniques for involving ordinary people in the party-building, control of behavior, policy-making and implementation. It's hard. It's also its hand reforms, for example.

That mass mobilization remains a signature characteristic of Chinese communist governance even today. It helps us understand things like, why a large city like Wuhan would willingly submit to lockdown. There is a kind of alliance between ordinary people and the party that has been built up over generations of incorporating ordinary people into the party's policy implementation efforts. Sometimes it's done coercively, but usually, it's done with propaganda in order to get ordinary people on board. In the former Soviet Union, when the party wanted to do something that required it to mobilize, they would use the KGB and brute force on the streets of the night. In China, it's more likely that they'll use propaganda. They'll try to get people on board with the party's campaign — that's a very effective, powerful tool of governance. In those respects China has different from other communist countries, and it helps to explain the greater durability, the greater resilience, of Chinese communist rule.

BIO AT A GLANCE

AGE	71
BIRTHPLACE	Shanghai, China
CURRENT POSITION	Henry Rosovsky Professor of Government and Director of the Harvard Yenching Institute

So, if I were an aspiring communist revolutionary in the early 20th century, knowing what you know now, you would advise me: CCP-front or separate revolution, rather than or urban revolution? Or would you advise the grassroots to make people feel like their interests are aligned with the party's, and develop a culture of experimentation and adaptability that might exist in parallel to or even on top of my formal institutions. All together, this will give me a big to my chances of survival?

Yes, I would say that. Although I also would not underestimate the importance of what the party did in the early period in factories. That's where the overwhelming opposition lies: the Kuomintang and the Japanese came. Mobilization of workers was very important. The CCP's outreach in the cities, which underground party cells developed in the 1930s and 1940s, were also important. But certainly the main thrust of the revolution was in the countryside. China was an overwhelmingly agrarian society. Having cadres who were willing to adapt to the countryside was critical. Those who came from the countryside, like Mao, tended to have an advantage.

The CCP's road wing was the more important in terms of explaining the ultimate success of the party. There was forced to explain what they were up to, to invite the masses and mask some with ordinary people.

After Xi Jinping came to power in 2012-2013, many Western observers predicted that he would be a liberalizing reformer. To his list, the China community was probably less confident. But nonetheless few of us would have predicted just how authoritarian he quickly he would constitute control. Why did we get this wrong?

I'm not sure how wrong we got it. I remember getting into a very spirited argument with several reasonably high-ranking Chinese officials, just after Xi Jinping took over. They insisted that he was going to be a reformer. I, personally, never thought he was going to be a reformer. Now, I perhaps didn't expect that the rest of the party would fall into line so completely for Xi Jinping, but I would carry out a major anti-corruption drive. There was enormous unhappiness, not just within party circles, but within society at large about the corruption within the party. It seemed to me highly likely that Xi Jinping, as his successor, he was going to have to carry out a successful anti-corruption campaign. I certainly did not expect it to last for as long as it has — this is the longest anti-corruption campaign in the history of the CCP.

We did not do a credit for his personal skills of headline politics. Behind the scenes, it is most surprising how quickly the out of the top level elite has fallen in line, how there was really no little opposition to Xi Jinping personally or to his policies, even among Chinese leaders. That would have been hard to predict. Most of us didn't expect him to play hardball quite as successfully as he has.

But I wouldn't say that we got it that wrong. A lot of political scientists expected that Xi would attempt to draw on the traditions of the revolution. They noticed that there was a lot of unhappiness in China about how well the party seemed to have become under Hu Jintao and Wen Jiabao. To those of us who have always seen the revolution as a resource that leaders can tap into, it was not that surprising that he would tap into it. When we saw that he was bringing back Mao and bringing back the Red Army, we were not all that crazy with this situation. They said that nobody thinks about the revolution or Mao, or Mao's successor. And we begged to differ. Now, of course, everybody is saying Xi is invoking Mao all the time and going back to the revolution.

If you look at his biography, and what was said about him when he was first promoted into the Politburo, Xi was kind of seen as a guy who could get along well with other people, not a Chinese elite dissidence who could completely re-craft the ideology and get people like Deng to fall in line.

You anticipated my next question, which is, what exactly does Mao mean, as a symbol, to Chinese elite discourse today? And how might that differ from how common Chinese people, not in the communist circle or in wealthy provincial cities, might think about Mao?

I don't know if it's an elite-mass difference, an urban-rural difference, an elite-nonelite reinforced difference. Certainly, there are lots of different views of Mao. Some view Mao as the great nationalist — I think that view of Mao is shared by many Chinese. That is a thing that you have to applaud if you're a patriotic Chinese is the fact that, under Mao, China stood up against the U.S. and other imperialists. Mao is also seen as a great modernizer, I think, at least since Deng Xiaoping criticized the Cultural Revolution. But on the other hand, Mao was also a leader who, even more than Deng, was willing to use violence to achieve his goals. Mao is also seen as the person who was responsible for a lot of unhappiness in China over the past fifty years. Mao's reputation has been up and down. Between the Cultural Revolution and Deng's rise to power, Mao's reputation was at a very low point. Then he was rehabilitated, and he was seen as a leader who made a lot of mistakes in China but who had some very important achievements. Now, Mao's reputation is on the rise again. Xi Jinping is clearly trying to draw on Mao's legacy in order to help bolster the party's legitimacy.

Party cadre Mao Zedong, Kuomintang General Yan Xishan, and Chiang Kai-shek's wife Soong Mei-ling, at the Nanchang Headquarters, 1928 from Academia Sinica, Taiwan.

As the U.S.-China relationship deteriorates, Xi Jinping has given speeches where he talks about the war against the "American imperialists" and he refers others to the revolutionary legacy of the early days of the PRC. Is Xi starting China down a road to a 1950s-style revolutionary attitude if it's going to win this? What does it mean if China is conceptualizing the U.S.-China relationship in revolutionary terms?

I wouldn't say that Xi's biggest concern is invoking the Maoist heritage is to put the U.S. on notice. His biggest concern is his domestic audience. He wants to provide motivation for a new long march to modernization. Just as Joe Biden got up and calls for unity, and let's not be "uncivil" to the country, Biden is evoking traditions of unity. The American tradition to create national unity. Of course, there's an international audience, too, but his primary audience is domestic. That's true for Xi Jinping when he talks about Mao.

At the same time, Xi makes very, very clear that he's a real advocate of globalization. He uses the term still grappling [with] reference] in the sense that China should be an innovator itself. China should be at the forefront of artificial intelligence and various new new kinds of technological innovation. He's very clear that China does not want to get it alone. The Belt Road Initiative is an example of that. It's certainly not an agenda of "Make China Great Again"; it's an agenda of reaching out to the world and being part of it. In that way, Xi Jinping is different from Trump. Trump is saying that the U.S. is going to be temporarily going back to a militaristic, aggressive international posture. Xi Jinping wants them needs to be with within the population, since there are a whole bunch of challenges that China is facing for which is multi-national unity. Mao is a useful figure for that.

With the battle against COVID-19, which is still ongoing, there is a lot of militaristic rhetoric that harks back to 1972 and the fury patriotic health-care workers who went to Hubei China, which was initiated during the Korean War. That first patriotic health campaign was mass mobilization for all kinds of good things like sanitation. But there was a mobilization against the threat of American imperialism and the view that the U.S. was designing biological germ warfare on China. It's now been completely refashioned against the U.S. aid or dollar engage in germ warfare in this period. But I don't think that Xi Jinping would want to return to that kind of relationship with the United States.

Obviously, there are tremendous pressures, both within China and within the United States, for the top leadership pulling these countries apart. Despite the fact that Xi seems to have very strong control over the military, there are elements within the military that are pushing him towards a more nonstrike stance than he may always feel comfortable with. Xi's impossible to know exactly what those internal kinds of pressures may be. Still, I'm not convinced that Xi really wants an antagonistic relationship with the United States. When it comes to issues of fighting a pandemic, or global warming and climate change, and so forth, Xi does not really have been to find a way to cooperate. Those issues are of the future.

In other words, you believe we should not read too literally into Xi Jinping's invocation of historical metaphors. The domestic audience understands that analogies are not supposed to be precise.

Yes, exactly. Xi has been very clear that one should not divide the history of the People's Republic of China into a Maoist and post-Mao period. He does see that there is a lot to be gained from drawing on the propaganda of that era — metaphors, rhetoric, symbolism, cultural resources — and not only for the older generation, but for the younger generation as well. Xi has been adamant that there is only one People's Republic of China.

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Clearly, Xi believes that the strength of the CCP comes largely from its revolutionary history. He does not want to view the current party as somehow a reformist party, like Khrushchev in the former Union, who rejected the Stalinist revolutionary traditions. So Xi Jinping is very much emphasizing the revolutionary history. The question for the United States is to evaluate that kind of development in China, I believe, in response to keep reminding Chinese people of their own distinctive communist traditions. The idea is that this reminding message will inoculate the CCP against the disease that overtook communism in Europe.

Now at the same time, Chinese elite discourse these days is permeated with the phrase "new era" or some derivative. It is ideological doctrine to include "Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era." What makes this new era "new"? Why does China need a "new era"?

From Xi's point of view the "new era" means that China is now on the road to national rejuvenation and coming from the long decades of imperialist exploitation and the chaos, back to the Qing era. This is part of the so-called China dream, a collective dream in which China once again becomes a rich and strong nation in the international community.

On the one hand, this is a revivalist nationalism, putting China back into its rightful place in the world. On the other hand, there's the recognition that to do this, China has got to be a leader in globalization. It's got to be a leader in innovation in this era but it's also got to take knowledge-based economy of the 21st century.

The so-called New Age also involves something that Deng Xiaoping and his successors spoke of often: this notion of the standing shekui, a "small happiness society" or "moderately well-off society" in which the majority of people would come to get along. For this Agile, Xi's "new era" is to be shown in the American dream with a few modifications.

What is Xi Jinping Thought? And why is it so important in guiding the party in the new era?

If you read Xi's volumes on the *Governance of China*, they're mostly essays on his own experience and China's experience — not philosophically deep by any means. Not that Mao was terribly deep, but Mao's writings, Deng's writings, were grounded in a kind of Marxist rhetoric and relating what he was doing to China in that theory. One gets the sense that Xi Jinping doesn't spend a lot of time sitting around either reading or thinking about Marxism or Maoist classics. But, similar to Mao, his ideas are thinking back on what his experiences has been and what works and what doesn't. There is a pragmatic quality to Xi's writings. And, again, there is the sense that the Chinese need to modernization is a series of experiments that need to be studied.

And just as with Mao, it is difficult to know about the actual content that the idea that the top leader is a kind of sage who embodies certain characteristics associated with wisdom leadership in the Chinese tradition. The Central Discipline's Department is providing seemingly limitless texts for faculty members and research projects to explore "Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era." Xi's writings are being used not only in the party schools, but in ordinary schools, in universities. There's a huge effort to get people to memorize Xi's words and quotations about philosophical and political matters. No one is immune to it all about. A lot of this is developing a kind of civic account Xi 3.0 ask my colleagues what is the most important idea in Xi Jinping Thought, I have yet to find someone who can really give me much of an answer. But they all know that it is important — Xi Jinping Thought is now enshrined in the party constitution in a way that only Mao's thought was enshrined before him. It's a way of establishing the importance of the central leader.

You should we think about Xi Jinping Thought as something that is in line with virtual and informal organization within the party? There's an essay by Sheila Thibeg called "Ideology after the End of Ideology," in which she argues that in communist societies, phrases can stay in use long after they have lost their original meaning, because they are a way of signaling. Is Xi Jinping Thought instrumental?

There's a lot to be said for that term Xi Jinping Thought does have a sort of obsolete power, if one is determined to it, to suggest a kind of personal culmination or party authority. The fact that people signal that they have been reading Xi Jinping's ideas in their Xuexi Qiangguo ("Study the Strong Country") app, for example, they do it often to make clear where the authority is coming from and that ordinary people have to spend time on it even if they think it's kind of silly.

But I wouldn't entirely deny the importance of actually reading the stuff. If we want to understand why Xi Jinping is, we should take seriously what he writes, what he says. Elite hypocrites about successful and less successful ones inside outside China are worth spending time with. It is not the Central Propaganda Department that is writing Xi Jinping Thought. Wang Huning. But content is not beside the point. In the 1950s, Benjamin Schwartz or Harvard was one of the first people who thought that it was important to read Mao's writings carefully. And as a result, Schwartz saw that Mao was actually trying to take Marxism-Leninism in a new direction. Mao was a Marxist-Leninist, but he was also a philosophically, he was important politically, because it showed that he was pursuing forward ideas that China had a distinct road and role in the world. It's important now for realizing that China, once again, is trying to put itself forward as a model.

Soon leading scholars of Chinese foreign policy — Elizabeth Economy being one example — argue that Xi's China is increasingly interested in exporting its governance model. Do you accept this premise? Can the CCP's model be exported? And if so, what are the features of this model that other countries might be able to import?

It's very unclear whether there really is a Chinese model, and if so what it means. That's partly why so much energy is going into the summaries to study Xi Jinping Thought — to figure out what is the Chinese model, what is distinctive about Chinese governance? There are major debates among China scholars within China, and I'm not within the Chinese leadership and the Chinese propaganda apparatus, in trying to answer these questions.

If there is a China model, what exactly is it? Is it those things that we talked about at the beginning, which are the institutional aspects of the revolution that were flexible, to more or less authoritarian ways of governing than many other authoritarian regimes have? Is it an orientation now that is particularly supple because of its revolutionary past, and more open to experimentation, and more innovative? All those things are there.

In the Mao period, there was a desire to export the Chinese model. In Tanzania, Chinese aid workers were sent to Tanzania. They were sent to Africa. They were sent to the world of [Samuel Huntington](#) and implement it in the Tiananmen crackdown and so forth. They didn't work very well, because they needed the same historical experience, and there would the same sort of relationship between ordinary people and the party. Mao's political parties all over the world learned both successful, because they really have not been able to recreate either the experience and the organization of the local party.

Will it be different under Xi Jinping? I think when Xi talks about drawing upon the revolutionary model, it's obviously not because he wants another revolution in China. Quite the opposite. The idea is to use those techniques from the revolution, but to use them for political and political legitimacy. Will that cause local Communist Party interests in other countries that don't share China's revolutionary experience? I rather doubt it. That's not to say that people will be very interested in certain innovations that China has come up with and technological forms that China can teach. But in terms of a political model, that's pretty unlikely. This really is a very unusual system and it's unlikely to be easily exported.

China understands that. First of all, although it has a very large economy, it's not a rich country at this point, and arrogance can be a recipe for disastrous international relations. Most Chinese leaders and government officials are inclined to be extremely modest in suggesting that there's a China model or a China experience that can be exported. But on the other hand, there is some hubris in domestic within the Central Propaganda Department, and within the leadership. There are discussions here that really would like to see China's model be a model for the world. That's not going to happen in the near future. And there are scholars in the Chinese academy that are certainly thinking about those kinds of questions.

There's also a lot of money going into bringing students from developing countries to China through Belt and Road Initiative fellowships, presumably to take knowledge about China back home. There is clearly a desire to make China more of a center of new ideas and for the world to be getting people outside of China's own borders.

Xi's key speechwriter Zhao Tingyang at the Chinese Academy of Social Sciences, a philosopher who about [success](#) — the "tianxia system" — the traditional name for China. He argues that, once again, there needs to be a system; China needs to be an ideological center of the world. Do you see that as a real thing, or is that just China going to have much agreed beyond China's own borders? Unlikely, yes?

Two recent cases where scholars have written about democratic backsliding, with emerging everywhere from the U.S. to Brazil, India, the Philippines, and Poland. This illiberal turn to authoritarianism, is it a global trend?

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caused by globalization, economic inequality, the fraying of community, and so forth. How does China fit into this global trend? Is China's illiberal turn an independent event or is it riding the same wave?

I am very, very sympathetic to that position. Globalization has created a fertile ground, ironically, for strongman populism. People in many countries feel threatened by immigration, threatened by forces that seem to be larger than life. The reaction has been a strongman, nationalistic populism.

I would distinguish Chinese populism under Xi Jinping, because Xi has made very clear that he is not a foe of globalization. Chinese looking at their own history over the last 40 years understand that without globalization China couldn't possibly have made the strides that it's made. In order to keep the modernization train rolling, they need globalization. So it's a little different from our own brand of populism under Trump that is highly parochial and nationalistic and inward-looking.

But it probably isn't just a coincidence that you have all these strongmen — Modi in India, Trump in the United States, Xi in China, Erdogan in Turkey, Putin in Russia, and so forth — in places with both democratic and authoritarian regimes. In some respects, China is part of that. And the Chinese experience starts to look much more interesting to leaders elsewhere in the world who are looking for non-democratic success stories.

What do you think will be the effects of globalization and strongman politics on regional diversity in China? In India, Narendra Modi's majoritarianism is effacing smaller differences in caste or state identity and replacing them with a new pan-Hindu, pan-Indian civic identity. Is China going to experience something similar?

That's a real concern. There is essentially a cultural genocide in Xinjiang among the Uyghurs. Of course, they were never Chinese to begin with, at some level. But they are officially Chinese citizens, and the idea is to make them more similar to what the state expects its Han Chinese to be like.

When I first lived in China as an adult, in Shanghai and Nanjing, you would hear local dialects all the time. Now, you're much more likely to hear conversations in Mandarin. It's true all over China. Part of that is due to very happy things. The fact that there's far greater mobility — people can actually move around and have family members from different places. That in some ways creates *more* diversity. But a lot of the regionalisms are in some danger of being washed out by this national pattern.

For the future stability of China, that may have some benefits. Although we talk about Han Chinese as though they're one ethnicity, they're not really. Cantonese and Shanghainese are separate languages; they're not really dialects. They have many cultural traditions that are very, very distinctive. And there's always the possibility that China could fracture along these regional cultural lines. To the extent that you are building a more assimilated and common standard culture, ethnicity, language, and the like, that's probably less likely to happen. So from the point of view of political stability, I can see why the regime might view this as a good thing. But for those of us who really treasure regional and cultural diversity, and think that it's a really important part of the human tradition, it's worrisome.

There also is some pushback. Local areas are trying to revive local traditions. Tourism, to some extent, can only thrive when there's difference. I remember a number of years ago, when I was in Chongqing for some fieldwork, and I attended a township People's Congress meeting, the whole meeting was a debate about how to get back their traditional recipes for cooking tofu that had been lost over the centuries. They were putting a lot of local money into researching ancient recipes and setting up cooking contests and so forth. Why? Because they wanted tourists' money. At the same time that there is standardization, [and] there are other pressures, both cultural and financial, that help to keep alive a sense of difference. And new differences that will develop between these places that may end up being quite important and quite unexpected.

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